

<b>School: KeMU Business School</b>		
<b>Department: Business Administration</b>		
<b>Program: Master of Business Administration (MBA)</b>		
<b>No</b>	<b>Course Code</b>	<b>Course Title</b>
<b>FIRST YEAR (SECOND TRIMESTER)</b>		
1	MBAD 506	Research Design & Data Analysis
2	MBAD 507	Managerial Accounting
3	MBAD 508	Human Resource Management
4	MBAD 509	Managerial Economics
5	MBAD 510	Foundations of Entrepreneurship
6	MBAD 511	Financial Management
<b>SECOND YEAR (SECOND TRIMESTER)</b>		
<b>MARKETING OPTION</b>		
7	MKTG 541	Marketing Communication Strategy
8	MKTG 542	International Marketing
9	MKTG 543	Sales and Distribution Management
10	MKTG 546	Management Seminar
11	MKTG 547	Brand Management
12	MKTG 548	Strategic Marketing
<b>ENTREPRENEURSHIP OPTION</b>		
13	ENTR 541	Corporate and Social Entrepreneurship
14	ENTR 542	Technology and Innovation Management
15	ENTR 543	Small Business Management and Consultancy
16	ENTR 546	Management Seminar
17	ENTR 547	Project Management
18	ENTR 548	Business Planning
<b>HUMAN RESOURCE MANAGEMENT OPTION</b>		
19	HRMG 541	Employee Resourcing and Development
20	HRMG 543	Employee Relations
21	HRMG 546	Management Seminar
22	HRMG 547	Performance Measurement and Management
23	HRMG 548	Strategic Human Resource Management

24	HRMG 549	Leadership and Organizational Behaviour
<b>STRATEGIC MANAGEMENT OPTION</b>		
25	STMG 541	Strategic Management and Business Policy
26	STMG 543	Global Strategic Management
27	STMG 545	Knowledge Management
28	STMG 546	Management Seminar
29	STMG 547	Management of Change
30	STMG 548	Strategic Tools and Analysis
<b>FINANCE OPTION</b>		
31	FNMG 541	Financial Institutions and Markets
32	FNMG 542	Investment Analysis and Portfolio Management
33	FNMG 546	Seminar in Finance
34	FNMG 547	Corporate Finance
35	FNMG 548	International Finance
36	FNMG 549	Risk Management in Financial Institutions
<b>GOVERNANCE OPTION</b>		
37	GOVL 871	Evolution of Corporate Governance and Leadership
38	GOVL 872	Board Membership and Leadership Style
39	GOVL 873	Corporate Social Responsibility and Governance
40	GOVL 874	Management Seminar
41	GOVL 875	Business Ethics, Values and Governance
42	GOVL 876	Corporate Culture and Leadership Style
<b>PROJECT MANAGEMENT OPTION</b>		
43	MPGT 541	Project Contracting and Cost Management
44	MPGT 542	Project Risk Management
45	MPGT 546	Project Management Seminar
46	MPGT 547	Project Finance Management
47	MPGT 548	Project Implementation and Execution
48	MPGT 549	Project Monitoring and Evaluation
<b>PROCUREMENT AND SUPPLY CHAIN MGT OPTION</b>		
49	PSCM 541	Logistics and Transportation Management
50	PSCM 542	Performance Measurement in Procurement and Supply Chain Management
51	PSCM 543	Inventory and Operations Management
52	PSCM 547	Negotiation and Contract Management
53	PSCM 548	Strategic Supply Chain Management
54	PSCM 546	Management Seminar