

KENYA METHODIST UNIVERSITY		
DEPARTMENT OF BUSINESS ADMINISTRATION		
Master of Business Administration (MBA)		
No	Course Code	Course Title
FIRST YEAR (FIRST TRIMESTER)		
1	MBAD 500	Strategic Management
2	MBAD 501	Practice of Management
3	MBAD 502	Marketing Management
4	MBAD 503	Quantitative Analysis
5	MBAD 504	Management Information Systems
6	MBAD 505	Financial Accounting
Strategic Management Option		
1	STMG 541	Strategic Management & Business Policy
2	STMG 543	Global Strategic Management
3	STMG 545	Knowledge Management
4	STMG 546	Management Seminar
5	STMG 547	Management of Change
6	STMG 548	Strategic Tools & Analysis
MARKETING OPTION		
1	MKTG 541	Marketing Communication Strategy
2	MKTG 542	International Marketing
3	MKTG 543	Sales & Distribution Management
4	MKTG 546	Management Seminar
5	MKTG 547	Brand Management
6	MKTG 548	Strategic Marketing
ENTREPRENEURSHIP OPTION		
1	ENTR 541	Corporate & Social Entrepreneurship
2	ENTR 542	Technology & Innovation Management
3	ENTR 543	Small Business Management & Consultancy
4	ENTR 546	Management Seminar
5	ENTR 547	Project Management
6	ENTR 548	Business Planning
HUMAN RESOURCE OPTION		
1	HRMG 541	Employee Resourcing & Development
2	HRMG 543	Employee Relations
3	HRMG 546	Management Seminar
4	HRMG 547	Performance Measurement & Management
5	HRMG 548	Strategic Human Resource Management
6	HRMG 549	Leadership & Organizational Behavior
FINANCE OPTION		
1	FNMG 541	Financial Institution & Markets

2	FNMG 542	Investment Analysis & Portfolio Management
3	FNMG 546	Management Seminar
4	FNMG 547	Corporate Finance
5	FNMG 548	International Finance
6	FNMG 549	Risk Management in Financial Institutions
PROCUREMENT OPTION		
1	PSCM 541	Logistics and Transportation Management
2	PSCM 546	Management Seminar
3	PSCM 543	Inventory and Operations Management
4	PSCM 547	Negotiation and Contract Management
5	PSCM 548	Strategic Supply Chain Management
6	PSCM 542	Performance Measurement in Procurement & Supply Chain Management
PROJECT MANAGEMENT OPTION		
1	MPGT 541	Project Contracting and cost Management
2	MPGT 542	Project Risk Management
3	MPGT 546	Project Management Seminar
4	MPGT 547	Project Finance Management
5	MPGT 548	Project Implementation And Execution
6	MPGT 549	Project Monitoring and Evaluation
SECOND YEAR (FOURTH TRIMESTER)		
1	MBAD 547	Research Thesis