

**KENYA METHODIST UNIVERSITY  
SCHOOL OF BUSINESS AND ECONOMICS  
DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT**

**DIPLOMA IN TRAVEL & TOURISM MANAGEMENT**

**1 & 1/2 YEAR PROGRAMME**

<b>FIRST YEAR</b>		<b>FIRST TRIMESTER</b>	
<b>Course Code</b>	<b>Course Title</b>		<b>Credit Hours</b>
DHTM 010	Computer Applications		3
DTTM 011	Introduction to Travel and Tour Operations		3
DTTM012	Introduction to Travel Geography		3
DTTM013	Principles of Tourism		3
DHTM 014	Communications Skills		3
DHTM 015	Introduction to Front Office		3
DHTM 016	Language I (French )		3
<b>Total credits</b>			<b>21</b>
		<b>SECOND TRIMESTER</b>	
<b>Course Code</b>	<b>Course Title</b>		<b>Credit Hours</b>
DHTM 017	Language II (French )		3
DHTM 018	Principles and Practices of Management		3
DTTM019	Heritage and Culture of East Africa		3
DHTM 020	Principles of Accounting		3
DTTM021	Introduction to East Africa Flora and Fauna		3
DTTM022	Ecotourism Management		3
DHTM 023	Public Relations and Customer care		3
<b>Total Credits</b>			<b>21</b>
		<b>THIRD TRIMESTER</b>	
<b>Course Code</b>	<b>Course Title</b>		<b>Credit Hours</b>
DTTM024	Introduction to Airfare and Ticketing		3
DTTM025	Tourism Planning and Development		3
DHTM 026	Principles of Economics		3

DTTM027	Travel Agency Operations	3
DHTM 028	Entrepreneurship	3
DHTM 029	Introduction to Research Methods	3
DHTM 030	Hospitality & Tourism Marketing	3
<b>Total Credits</b>		<b>21</b>

### SECOND YEAR: FIRST TRIMESTER

Course Code	Course Title	Credit Hours
DHTM 031	Hospitality & Tourism Information Systems	3
DTTM032	Tourism and the Environment	3
DTTM033	Wildlife Conservation for Tourism	3
DHTM 034	Law for Hospitality & Tourism	3
DHTM 035	Hospitality & Tourism Facilities Management	3
DHTM 036	Human Resource Management in Hospitality & Tourism	3
<b>Total Credits</b>		<b>18</b>

### SECOND TRIMESTER

Course Code	Course Title	Credit Hours
DHTM 037	Industrial Attachment	6
<b>Total credits</b>		<b>6</b>

*Total credits for the course: 87*