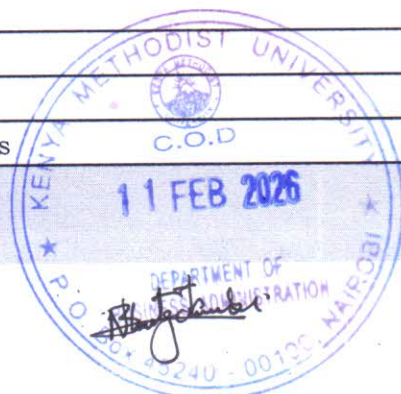


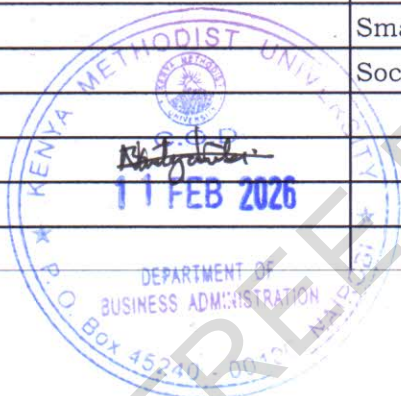
KeMU Business School

Bachelor of Business Administration - Course Tracker (Effective from May 2025)

Course Code	Title	Credit Hrs
Common units		
COMM 111	Communication Skills	3
THEO 111	Christian Beliefs	3
MATH 130	Basic Statistics	3
ENVI 201	Environmental Science	3
HSCI 225	HIV/AIDS	3
Number of units		5
Departmental Core Courses		
BUSS 100	Principles of Management	3
ECON 101	Principles of Microeconomics	3
ECON 102	Principles of Macroeconomics	3
ACCT 112	Principles of Accounting I	3
STAT 113	Business Statistics I	3
MISC 116	Fundamentals of Business Information Systems	3
ACCT 117	Principles of Accounting II	3
PSCM 210	Principles of Purchasing	3
STAT 211	Business Statistics II	3
BUSS 212	Business Law I	3
FINA 213	Financial Management I	3
BUSS 216	Business Law II	3
MKTG 218	Principles of Marketing	3
ACCT 219	Cost Accounting	3
HRMG 220	Human Resource Management	3
BUSS 221	Fundamentals of Entrepreneurship	3
BUSS 320	Quantitative Methods	3
ACCT 321	Managerial Accounting	3
BUSS 322	Money, Banking and Finance	3
MISC 322	Management Information Systems	3
BUSS 323	Production and Operations Management	3
BUSS 326	Organizational behavior	3
BUSS 327	Development Economics	3
FINA 328	Risk Management	3
BUSS 420	Strategic Management	3
BUSS 421	Business Consultancy	3
BUSS 422	Seminar	3
BUSS 423	Research Methods	3
BUSS 424	Research Project	4
BUSS 425	Practicum	3
BUSS 426	Governance and Ethics	3
Number of units		31



Specializations:		
Specialization 1		3
Specialization 2		3
Specialization 3		3
Specialization 4		3
Specialization 5		3
Specialization 6		3
Specialization 7		3
Electives		
Elective 1		3
Elective 2		3
Elective 3		3
46 UNITS	<===GRADUATION REQUIREMENTS===>	139
Specialization Courses (Options)		
Accounting		
ACCT 330	Intermediate Accounting I	3
ACCT 331	Intermediate Accounting II	3
ACCT 430	Advanced Financial Accounting I	3
ACCT 431	Taxation	3
ACCT 432	Auditing I	3
ACCT 433	Advanced Financial Accounting II	3
ACCT 434	Auditing II	3
Finance		
FINA 330	Financial Institutions and Markets	3
FINA 331	Financial Statement Analysis	3
FINA 332	Corporate Finance	3
FINA 333	Investment Analysis and Portfolio Management	3
FINA 430	International Finance	3
FINA 431	Financial Management in the Public Sector	3
FINA 433	Real Estate Finance	3
Entrepreneurship		
ENTR 334	Entrepreneurship Development and Growth	3
ENTR 335	Enterprise Policy and Development	3
ENTR 336	Entrepreneurship Behaviour	3
ENTR 430	Technology and Innovation	3
ENTR 432	Business Planning	3
ENTR 434	Small Business Financing	3
ENTR 435	Social Entrepreneurship and Market Developments	3



Human Resource Management		
HRMG 330	Training and Development	3
HRMG 331	Performance and Reward Management	3
HRMG 334	Employee Resourcing	3
HRMG 335	Employee Relations	3
HRMG 430	Labor Laws	3
HRMG 433	Cross Cultural and Diversity Management	3
HRMG 434	Strategic Human Resource Management	3
Marketing		
MKTG 330	Marketing Management	3
MKTG 332	Sales Management	3
MKTG 334	Marketing Communication Strategies	3
MKTG 335	Marketing of services	3
MKTG 430	International Marketing	3
MKTG 431	Strategic Marketing	3
MKTG 432	Consumer Behavior	3
Office Management		
OFAM 330	Introduction to Office management	3
OFAM 331	Administrative Office Procedures and Practices	3
OFAM 332	Development of Office Systems	3
OFAM 333	Public Relations	3
OFAM 430	Database Management	3
OFAM 431	Personality Development	3
OFAM 432	Office Management Ethics and Etiquette	3
Project Management		
PMGT 330	Strategic Project Management	3
PMGT 331	Project Financing	3
PMGT 332	Project Planning and Implementation	3
PMGT 333	Project Monitoring & Evaluation	3
PMGT 430	Legal & Community Issues in Project Management	3
PMGT 431	Project Total Quality Management	3
PMGT 432	International Project Management	3
Procurement and Supply Chain Management		
PSCM 330	Supply Chain Management	3
PSCM 331	Inventory Management	3
PSCM 332	Procurement Management	3
PSCM 333	Logistics and Transportation Management	3
PSCM 430	Operations Management	3
PSCM 431	Quality Management	3



Electives		
PGMT 209	Introduction to Project Management [Mandatory for PMGT students]	3
BUSS 342	E-Commerce	3
ACCT 344	Accounting Information Systems	3
ECON 346	Public Finance	3
HRMG 349	Human Resource Information Systems	3
MKTG 443	Marketing Logistics	3
FINA 457	Investment Banking	3
Credit Hours Required for Graduation with Bachelor of Business Administration		
Departmental Core Courses	94 credits	
Programme Concentration Units	21 credits	
Electives	9 credits	
Common Courses	15 credits	
Total	139 credits	

