



**SCHOOL OF BUSINESS AND ECONOMICS
COURSES ON OFFER 1ST TRIMESTER 2017**

**DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION AND
MANAGEMENT**

No	Course Code	Course Title
1	PCMC 7101	Organizational Theory & Behaviour
2	PCMC 7102	Economic Analysis
3	PCMC 7103	Research Theory & Methodology
4	PCMC 7104	Advanced Business Statistics

5	PCMC 7999	Dissertation Proposal Development
6	PCMC 8000	Dissertation

MASTER OF BUSINESS ADMINISTRATION

No	Course Code	Course Title
1	MBAD 500	Strategic Management
2	MBAD 501	Practice of Management
3	MBAD 502	Marketing Management
4	MBAD 503	Quantitative Analysis
5	MBAD 504	Management Information Systems
6	MBAD 505	Financial Accounting
		SPECIALIZATIONS
		STRATEGIC MANAGEMENT OPTION
7	STMG 541	Strategic Management & Business Policy
8	STMG 543	Global Strategic Management
9	STMG 545	Knowledge Management
10	STMG 546	Management Seminar
11	STMG 547	Management of Change
12	STMG 548	Strategic Tools & Analysis
		MARKETING OPTION

13	MKTG 541	Marketing Communication Strategy
14	MKTG 542	International Marketing
15	MKTG 543	Sales & Distribution Management
16	MKTG 546	Management Seminar
17	MKTG 547	Brand Management
18	MKTG 548	Strategic Marketing
		ENTREPRENEURSHIP OPTION
19	ENTR 541	Corporate & Social Entrepreneurship
20	ENTR 542	Technology & Innovation Management
21	ENTR 543	Small Business Management & Consultancy
22	ENTR 546	Management Seminar
23	ENTR 547	Project Management
24	ENTR 548	Business Planning
		HUMAN RESOURCE OPTION
25	HRMG 541	Employee Resourcing & Development
26	HRMG 543	Employee Relations
27	HRMG 546	Management Seminar
28	HRMG 547	Performance Measurement & Management
29	HRMG 547	Strategic Human Resource Management
30	HRMG 548	Leadership & Organizational Behaviour
		FINANCE OPTION
31	FNMG 541	Financial Institution & Markets
32	FNMG 542	Investment Analysis & Portfolio Management
33	FNMG 546	Management Seminar
34	FNMG 547	Corporate Finance
35	FNMG 548	International Finance
36	FNMG 549	Risk Management in Financial Institutions
		INTERNATIONAL BUSINESS OPTION
37	IBMG 541	International Business Environment
38	IBMG 542	International Finance
39	IBMG 543	International Trade
40	IBMG 546	Management Seminar
41	IBMG 547	Global Marketing
42	IBMG 548	Global Strategic Management
43	MBAD 547	Research Thesis

MASTER OF SCIENCE IN FINANCE AND INVESTMENTS

N o	Course Code	Course Title
1	MSFI 501/FNMG 541	Financial Markets

2	MSFI 502	Investment Mathematics
3	MSFI 503	Statistics of Finance
4	MSFI 504	Analysis of Corporate Information
5	MSFI 505/MBAD 511	Financial Management
6	MSFI 511	Behavioural Finance & Market Efficiency
7	MSFI 512	Public Sector Financial Management
8	MSFI 513	Ethics & Corporate Governance
9	MSFI 516/FNMG 548	International Financial Management
10	MSFI 517/FNMG 549	Risk Management in Financial Institutions
11	MSFI 518	Thesis
MASTERS IN HOSPITALITY AND TOURISM MANAGEMENT		
1	MHTM 501	Human Capital Management for Hospitality and Tourism
2	MHTM 502	Events and Meetings Management
3	MHTM 503	Services Design and Management
4	MHTM 504	Information Technology and Innovation in Hospitality and Tourism
5	MHTM 505	Statistics
6	MHTM 512	Legal Issues in Hospitality and Tourism

BACHELOR OF BUSINESS ADMINISTRATION

No	Course Code	Course Title
1	ACCT 112	Principles of Accounting I
2	ACCT 117	Principles of AccountingII
3	BUSS 212	Business LawI
4	ECON 102	Principles of Macroeconomics
5	MISC 116	Fundamentals of Business Information Systems
6	STAT 113	Business StatisticsI
7	HSCI 225	HIV/AIDS
8	ENVI 201	Environmental Science
9	ACCT 219	Cost Accounting
10	PSCM 210	Principles of Purchasing
11	BUSS 326	Organizational Behavior
12	ECON 302	Intermediate Macroeconomic Analysis
13	HRMG 220	Human Resource Management
14	MISC 322	Management Information Systems
15	BUSS 421	Business Consultancy
16	BUSS 422	Business Seminar
17	BUSS 423	Research Methods
18	BUSS 420	Strategic Management
19	BUSS 424	Research Project
20	BUSS 425	Practicum

21	BUSS 426	Governance and Ethics
		SPECIALIZATION
		ACCOUNTING OPTION
21	ACCT 331	Intermediate Accounting II
22	ACCT 432	Auditing I
23	ACCT 433	Advanced Financial Accounting II
		FINANCE OPTION
24	FINA 332	Corporate Finance
24	FINA 430	International Finance
25	FINA 431	Financial Management in the Public Sector
		ENTREPRENEURSHIP OPTION
27	ENTR 432	Business Planning
28	ENTR 434	Small Business Financing
29	ENTR 435	Social Entrepreneurship and Market Developments
		HUMAN RESOURCE OPTION
30	HRMG 430	Labor Laws
31	HRMG 433	Cross Cultural and Diversity Management
32	HRMG 434	Strategic Human Resource Management
		MARKETING OPTION
33	MKTG 430	International Marketing
34	MKTG 431	Strategic Marketing
35	MKTG 432	Consumer Behavior
		OFFICE MANAGEMENT OPTION
36	OFAM 331	Administrative Office Practices and Procedures
37	OFAM 430	Database Management
38	OFAM 431	Personality Development
39	OFAM 432	Office Management Ethics and Etiquette
		PROCUREMENT & SUPPLY CHAIN MGT OPTION
40	PSCM 333	Logistics and Transportation Mngement
41	PSCM 430	Operations Management
42	PSCM 431	Quality Management
		MICROFINANCE OPTION
43	MIFI 430	Microfinance Policy and Regulation
44	MIFI 431	Microfinance Control Systems
45	MIFI 432	Microfinance Reporting
46	MIFI 434	Poverty Analysis
		ELECTIVES
47	BUSS 342	E-Commerce
48	MKTG 443	Marketing Logistics

BACHELOR OF HOSPITALITY MANAGEMENT

Weekend Intensive

1	BHOM 201	Hotel Information Systems
2	BHOM 208	Facility Management in Hospitality
3	BHOM 301	Food and Beverage Management
4	BHOM 302	Menu Engineering and Costing
5	BHOM 304	Hospitality Operation Management
6	HTTM 303	Law for Hospitality and Tourism
7	THEO 111	Christian Beliefs
8	COMP 100	Computer Applications

BSc. TRAVEL AND TOURISM MANAGEMENT

1	BTTM 100	Travel and Tourism Geography
2	BTTM 101	Fundamentals of Travel and Tour Operation
3	BTTM 102	Tour Operation Techniques
4	BTTM 103	Sociology and Cross-Cultural Issues
5	HTTM 100	Principles of Hospitality and Tourism
6	HTTM 101	Language I (French)
7	HTTM 300/ BUSS 326	Organizational Behaviour in Hospitality & Tourism
8	HTTM 301/ HRMG 220	Human Resource Management for hospitality and Tourism
9	HTTM 303/ BUSS 212	Law for Hospitality and Tourism
10	HTTM 305/ BUSS 420	Strategic Management For Hospitality and Tourism
11	BTTM 104	Cultural and Heritage Tourism
12	BTTM 205	Media and Customer relations for Tourism
13	BTTM 206	Sports and Adventure Tourism
14	BTTM 305	Tourism Policy, Planning and Project Development
15	BTTM 208	Ecotourism Management
16	BTTM 300	Tourism Destination Management
17	BTTM 304	Seminar for Hospitality and Tourism
18	BTTM 207	Facilities Management in Hospitality and Tourism

BACHELOR OF INTERNATIONAL RELATIONS

No	Course Code	Course Title
1	BIRS 110	Introduction to International Relations
2	BIRS 111	Introduction to Diplomacy
3	BIRS 112	French 1
4	BIRS 113	Introduction to Political Science

2ND YEAR SEM 2 & 1ST YEAR SEM 2		
5	BIRS 121	Politics & Government in Africa
6	BIRS 122	World History & Transformation
7	BIRS 125	French II
8	BIRS 211	Politics and Government in Kenya
9	BIRS 221	Regional Cooperation & Integration
10	BIRS 222	Ethics in International Relations
11	BIRS 224	International Organizations
12	BIRS 225	Kenya's Foreign Policy
3RD YEAR STUDENTS GET 2 COURSES FROM EITHER SERIAL 9 TO 12 or 18 TO 23		
13	BIRS 320	Research Methods in International Relations
14	BIRS 321	Refugee Studies
15	BIRS 322	International Humanitarian Law
16	BIRS 327	International Relations of Europe
4TH YEAR COURSES (ONLY THOSE IN LAST TRIMESTER SEE SIMON FOR CLARIFICATION)		
17	BIRS 410	Project in International Relations
18	BIRS 421	International Terrorism
19	BIRS 422	International Relations Internship
20	BIRS 433	South - South Relations
21	BIRS 451	Africa in International Relations
22	BIRS 452	Pots-Conflict Peace Building
23	BIRS 444	North - South Relations

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DIPLOMA IN BUSINESS ADMINISTRATION

No	Course Code	Course Title
		BUSINESS MANAGEMENT OPTION
1	ACCT 010	Principles of Accounting
2	BUSS 012	Principles of Management
3	BUSS 013	Business Law
4	STAT 014	Business Statistics
5	COMP 016	Computer Applications
6	ECON 015	Principles of Economics
1	BUSS 021	Production & Operations Management
2	MKTG 022	Marketing Fundamentals

3	FINA 023	Financial Management
4	PSCM 024	Principles of Purchasing
5	BUSS 025	Business Communications
6	HRMG 026	Human Resource Management
		PROJECT MANAGEMENT
7	PGMT 021	Local Development Strategies
8	PGMT 022	Project Planning & Implementation
9	PGMT 023	Financial Management
10	PGMT 024	Human Resource Management
11	PGMT 025	Principles & Practices of Contract Management
12	PGMT 026	Project Process Improvement Experiential Learning
		BUSINESS MANAGEMENT OPTION
7	BUSS 041	Research Project
8	BUSS 042	Strategic Management
9	BUSS 043	Insurance Practice
10	ACCT 044	Cost & Management Accounting
11	PSCM 044	Procurement & Supply Chain Management
12	BUSS 046	Business Planning
		HUMAN RESOURCE MANAGEMENT
13	HRMG 041	Research Project
14	HRMG 042	Strategic Human Resource Management
15	HRMG 043	Cross Cultural & Diversity Management
16	HRMG 044	Human Resource Information Systems
17	HRMG 045	Labour Laws
18	HRMG 046	Performance & Reward Management
		MARKETING OPTION
19	MKTG 041	Research Project
20	MKTG 042	Social Marketing
21	MKTG 043	Fundamentals of International Marketing
22	MKTG 044	Service Marketing
23	MKTG 045	Product Development
24	MKTG 046	Principles of Customer Care
		PROCUREMENT & SUPPLY CHAIN MGT
25	PSCM 041	Research Project
26	PSCM 042	Strategic Purchasing & Supplies Management
27	PSCM 043	Project & Contract Management
28	PSCM 044	Procurement & Supply Chain Management

29	PSCM 045	Practice of Consultancy in Purchasing & Supplies (Equivalent BUSS 034)
30	PSCM 046	Legal & Community Issues in Project Management
		PROJECT MANAGEMENT
31	PMGT 041	Research project
32	PMGT 042	Strategic Project Management
33	PMGT 043	Project Financing
34	PMGT 044	Procurement & Supply Chain Management
35	PMGT 045	Practice of Project Management Consultancy (Equivalent BUSS 034)
36	PMGT 046	Legal & Community Issues in Project Management
		PUBLIC RELATIONS MANAGEMENT
37	PRMO 041	Research Project
38	PRMO 042	Writing for the Media
39	PRMO 043	Strategic Public Relations Management
40	PRMO 044	International Relations
41	PRMO 045	Business Consultancy
42	PRMO 046	Presentation Skills
DIPLOMA IN HOSPITALITY AND TOURISM		
1	DHTM 010	Introduction to Hospitality and Tourism
2	DHTM 014	Front Office Operation
3	DHTM 016	Foods, Nutrition and Dietetics
4	DHTM 018	Introduction to Food and Beverage Production
5	COMP 064/COMP 016	Computer Application
6	LANG 092	English Language and Communication
7	DHTM 020	Emerging Issues in Hospitality and Tourism Industry
8	DHTM 022/ ECON 015	Principles of Economics
9	DHTM 024	Management and Leadership Principles and Practices
10	DHTM 026	Food and Beverage Production Management
11	DHTM 028	Foreign Language (French)
12	DHTM 036	Food and Beverage Service and Sales Management
13	DHTM 042	Property Management and Housekeeping
14	DHTM 046/ MKTG 022	Marketing Principles in Hospitality and Tourism Industry
15	DHTM 048	Food and Beverage Costing and Control
16	DHTM 052/ HRMG 026	Human Resources and Service Management
17	DHTM 054/ ACCT 010	Hospitality Accounting