

Third Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. PMGT 031	Management of Information Systems (MIS)	3
2. PMGT 032	Project Monitoring and Evaluation	3
3. PMGT 033	Negotiation Skills for Projects	3
4. PMGT 034	Project Quality Management	3
5. PMGT 035	Project Organizational Leadership	3
6. BUSS 036	Research Methods	3
Total		18

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research Project	3
2. PMGT 042	Strategic Project Management	3
3. PMGT 043	Project Financing	3
4. PMGT 044	Procurement & Supply Chain Management	3
5. PMGT 045	Practice of Project Mgt Consultancy (Case Study)	3
6. PMGT 046	Legal & Community Issues in Project Management	3
Total		18

Public Relations Management Option

First Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. ACCT 010	Principles of Accounting	3
2. BUSS 012	Principles of Management	3
3. BUSS 013	Business Law	3
4. STAT 014	Business Statistics	3
5. ECON 015	Principles of Economics	3
6. COMP 016	Computer Applications	3
Total		18

Second Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 021	Production & Operations Management	3
2. MKTG 022	Marketing Fundamentals	3
3. FINA 023	Financial Management	3
4. PSCM 024	Principles of purchasing	3
5. BUSS 025	Business Communications	3
6. HRMG 026	Human Resource Management	3
Total		18

Third Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. PRM 031	Introduction to Communication Theory	3
2. PRM 032	Interpersonal Communication	3
3. PRM 033	Introduction to Mass Communication	3
4. PRM 034	Events Planning & Management	3
5. PRM 035	Introduction to Public Relations	3
6. BUSS 036	Research Methods	3
Total		18

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research Project	3
2. PRM 042	Writing for the Media	3
3. PRM 043	Strategic Public Relations Management	3
4. PRM 044	International Relations	3
5. PRM 045	Business Consultancy	3
6. PRM 046	Presentation Skills	3
Total		18

Procurement & Supply Chain Management Option

First Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. ACCT 010	Principles of Accounting	3
2. BUSS 012	Principles of Management	3
3. BUSS 013	Business Law	3
4. STAT 014	Business Statistics	3
5. ECON 015	Principles of Economics	3
6. COMP 016	Computer Applications	3
Total		18

Second Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. PSCM 021	Production And Operations Management	3
2. PCSM 022	Demand Forecasting & Material Requirements Planning	3

3. PSCM 023	Supply and Business Logistics	3
4. PSCM 024	Principles of Purchasing	3
5. PSCM 025	Introduction to Material Handling	3
6. PSCM 026	Procurement Law And Contract Management	3
Total		18

Third Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. PSCM 031	Strategic Supply Chain Management	3
2. PSCM 032	Global Sourcing and Supply	3
3. PSCM 033	Management Information Systems	3
4. PSCM 034	Introduction to Transportation and Distribution	3
5. PSCM 035	Relationship Management	3
6. BUSS 036	Research Methods	3
Total		18

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research Project	3
2. PSCM 042	Strategic Purchasing and Supplies Management	3
3. PSCM 043	Project and Contract Management	3
4. PSCM 044	Retail and Merchandise Management	3
5. PSCM 045	Practice of Consultancy in Purchasing & Supplies (Case Study)	3
6. PSCM 046	Legal and Community Issues in Project Management	3
Total		18

Marketing Option

First Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. ACCT 010	Principles of Accounting	3
2. BUSS 012	Principles of Management	3
3. BUSS 013	Business Law	3
4. STAT 014	Business Statistics	3
5. ECON 015	Principles of Economics	3
6. COMP 016	Computer Applications	3
Total		18

Second Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 021	Production and Operations Management	3
2. MKTG 022	Marketing fundamentals	3
3. FINA 023	Financial Management	3
4. PSCM 024	Principles of Purchasing	3
5. BUSS 025	Business Communications	3
6. HRMG 026	Human Resource Management	3
Total		18

Third Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. MKTG 031	Consumer behavior	3
2. MKTG 032	Integrated Marketing communication	3
3. MKTG 033	Electronic Marketing	3
4. MKTG 034	Retail Marketing	3
5. MKTG 035	Fundamentals of Sales and Sales Management	3
4. BUSS 036	Marketing research	3
Total		18

Fourth Trimester

COURSE CODE	COURSE TITLE	CREDIT HOURS
1. BUSS 041	Research project	3
2. MKTG 042	Social Marketing	3
3. MKTG 043	Fundamentals of International Marketing	3
4. MKTG 044	Services Marketing	3
5. MKTG 045	Product development	3
6. MKTG 046	Principles of Customer Care	3
Total		18

For more information: Contact the Registrar Academic Affairs

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KeMU
Kenya Methodist University



**Diploma in
Business
Administration**

The future is here!